

Quarterly Company Insights (QCI)

Understand key players' dynamics in China

Quarterly Company Insights (QCI) provides in-depth reports on China's top IVD companies' localised, commercial activities in core labs, point-of-care testing, molecular and tissue diagnostics. Gain an understanding of key player dynamics in the largest emerging IVD market.

Why QCI?



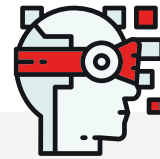
Track competition to stay ahead

Understand how top IVD companies are localising and adapting their sales, marketing, operational and commercial strategies to benchmark performance. Plan effectively to mitigate potential threats and stay ahead of the competition



Track policy impact on business

Monitor changes in the major policies impacting the IVD market and learn how to respond and apply tried-and-tested measures to navigate the changing landscape



Predict future market movements

Understand and track activities of multiple top companies to predict overall movement of the market over time and formulate preemptive strategies to win

What's covered?

QCI provides insights on the top five to eight players in key IVD segments:

- Core lab
- Point-of-care testing
- Molecular diagnostics
- Tissue diagnostics*

QCI tracks quarterly:

- Policy and regulations
- IVD sector landscape
- Company growth rate and sales performance
- Company growth drivers and barriers
- Company commercial activities and policy responses

*Available on a biannual basis

In-depth report (table of content):

A. Health policy scan

- Covid-19 policies
- Provincial VBP policies
- Local protectionism policies
- DRG policies
- Other policies impacting IVD

B. IVD sector landscape

- Sector Q2Q revenue growth by company
- Sector drivers and barriers trends

C. Company insights

- Q2Q sales performance
- Commercial sales, marketing activities
- Localisation activities
- Policy responses
- Changes in local structure and organisation
- Drivers and barriers

Find out more or inquire at

clearstate.com/qci