

# Segment Trend Report

Discover market insights and industry trends shaping IVD growth opportunities

Covering more than 20 markets across APAC, LATAM and Europe, our Segment Trend Reports provide insights into supply and demand shaping the IVD market and the factors affecting growth in pivotal test segments: Centralised Dx, POC testing, Molecular Dx and Tissue Dx.

## Why our Segment Trend Report?



Better understand the IVD landscape in each country—including healthcare policies, lab adoptions and company activities creating revenue for each test type in the main IVD test segments



Recognise market sizes, demand drivers and barriers, and growth forecasts in detailed data tables that are easily referable



Identify opportunities for growth in each country and develop successful pricing and market strategies

# What's covered?

## Healthcare and in-vitro diagnostics market landscape

- Healthcare expenditure and funding reimbursement
- Healthcare policies
- Healthcare capacity and laboratory infrastructure
- IVD market overview

## Centralised diagnostics (CDx) segment estimates and growth trends

- Clinical chemistry
- Immunoassay
- Coagulation
- Urinalysis
- Haematology
- Centralised diagnostics: flow cytometry, blood grouping and typing, microbiology

## Point-of-care (POC) testing segment estimates and growth trends

- Cardiac
- Blood gas and electrolytes
- Urinalysis
- Hospital glucose (connected)
- Chemistry
- Coagulation
- Infectious disease
- Critical care
- Others (IL-6, drug of abuse, LH, HCG, FSH)

## Molecular diagnostics (MDx) segment estimates and growth trends

- Instruments
- Reagents
- Blood screening
- HPV
- STD
- Bacteriology
  - Mycobacterium tuberculosis (MTB)
  - Hospital acquired infections (HAI)
- Virology
  - Hepatitis
  - HIV
  - Respiratory excluding covid-19
  - Covid-19
  - Genetics, oncology, coagulation
  - Multiplex panel testing
  - NAP

## Tissue diagnostics (TDx) segment estimates and growth trends

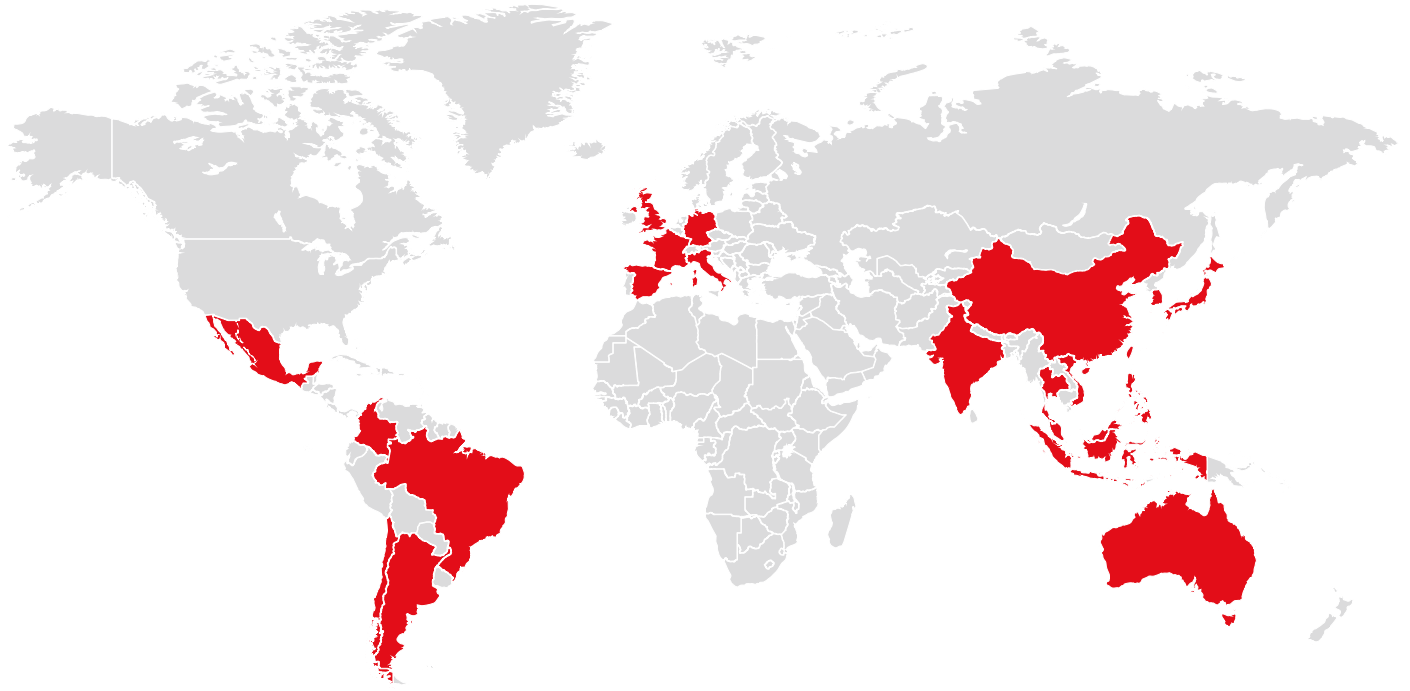
- Pre-analytical
- Primary staining
- Advanced staining
- Workflow solution
- Digital pathology

## 24 countries and territories

**Asia-Pacific:** Australia, China, India, Indonesia, Japan, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

**Latin America:** Argentina, Brazil, Chile, Colombia, Mexico

**Europe:** France, Germany, Italy, Spain, United Kingdom



## Methodology

Our Segment Trend Reports are prepared using market data from Clearstate's proprietary tracker—IVD Gateway Size & Share.

Our methodology combines statistical analysis with market interviews from industry stakeholders, including manufacturers and laboratory users.

Find out more or inquire at  
[clearstate.com/segment-trend-report/](https://clearstate.com/segment-trend-report/)